



## **BOARD OF TRUSTEES RESPONSIBILITIES & BENEFITS**

Trustees are our premier membership level reserved for a company's most senior executive and community leader. While Trustees are welcome to participate in any Aligned meeting or special event, there is no required time commitment. Trustees serve a valuable role by providing credibility and coattails to the organization, and on occasion a well-timed phone call or e-mail to senior state policy makers to weigh-in on critical issues.

### **Benefits:**

- Membership in the state's premier, business-led education policy organization
- Corporate recognition as a member of Kansas and/or Missouri's "business voice for education" and the ability to influence our public education system as it relates to the workforce pipeline and the economic conditions in which we do business

### **Information:**

- Regular communications containing all you need to know about reforming Kansas and Missouri's education system
- Up-to-date news, data, trends, policy briefings and information
- Programs and seminars that will update you on Kansas and Missouri's education challenge, its existing political context, policy framework, and key initiatives fundamental to reforming Kansas and Missouri's education system
- Priority access to Aligned publications and communications efforts including co-branding opportunities

### **Influence:**

- Action alerts will provide you the advocacy tools (op-eds, letters, and talking-points) to engage with legislators, State Board of Education members, media and your local schools.
- Participate in member forums to learn about education issues and provide input on strategies and tactics to influence education policy
- Connect with key business leaders, policy-makers and other stakeholders and on critical education issues
- Opportunity to represent Aligned in policy discussions and business to business presentations designed to raise awareness and highlight the urgency for education reform

### **Additional Benefits:**

- Policy briefings, membership forums, and special events will provide you with the opportunity for direct contact with business leaders, elected officials, CEOs, and Kansas and Missouri's most influential community members
- Listing on Aligned website; co-branding opportunities

### **Requirements:**

Attend one Aligned event annually such as our annual Member Board Meeting.