

## ADVISORY BOARD RESPONSIBILITIES & BENEFITS

Advisory Board dues include access to member forums, events, and communications that provide information about Kansas and Missouri education reform priorities and opportunities to engage in advocacy strategies.

### **Benefits:**

- Membership in the state's premier, business-led education policy organization
- Corporate recognition as a member of Kansas & Missouri's "business voice for education" and the ability to influence our public education system as it relates to the workforce pipeline and the economic conditions in which we do business

### **Information:**

- Regular communications containing all you need to know about reforming Kansas and Missouri's education system
- Up-to-date news, data, trends, policy briefings and information
- Programs and seminars that will update you on Kansas and Missouri education challenges, its existing political context, policy framework, and key initiatives fundamental to reforming Kansas and Missouri's education system

### **Influence:**

- Action alerts will provide you the advocacy tools (op-eds, letters, and talking-points) to engage with legislators, State Board of Education members, media and your local schools.
- Participate in member forums to learn about education issues and provide input on strategies and tactics to influence education policy
- Connect with key business leaders, policy-makers and other stakeholders and on critical education issues
- Opportunity to represent Aligned in policy discussions and business to business presentations designed to raise awareness and highlight the urgency for education reform