ADVISORY BOARD RESPONSIBILITIES & BENEFITS

Advisory Board dues include access to member forums, events, and communications that provide information about Kansas and Missouri education reform priorities and opportunities to engage in advocacy strategies.

Benefits:

▪ Membership in the state’s premier, business-led education policy organization
▪ Corporate recognition as a member of Kansas & Missouri’s “business voice for education” and the ability to influence our public education system as it relates to the workforce pipeline and the economic conditions in which we do business

Information:

▪ Regular communications containing all you need to know about reforming Kansas and Missouri’s education system
▪ Up-to-date news, data, trends, policy briefings and information
▪ Programs and seminars that will update you on Kansas and Missouri education challenges, its existing political context, policy framework, and key initiatives fundamental to reforming Kansas and Missouri’s education system

Influence:

▪ Action alerts will provide you the advocacy tools (op-eds, letters, and talking-points) to engage with legislators, State Board of Education members, media and your local schools.
▪ Participate in member forums to learn about education issues and provide input on strategies and tactics to influence education policy
▪ Connect with key business leaders, policy-makers and other stakeholders and on critical education issues
▪ Opportunity to represent Aligned in policy discussions and business to business presentations designed to raise awareness and highlight the urgency for education reform