

## Neal Sharma

Chief Executive Officer and Principal



Neal Sharma is co-founder and Chief Executive Officer of DEG, a trusted digital marketing partner to national and global brands. DEG is consistently recognized as one of the fastest growing companies in America and one of the best places to work in the region, and was named one of *Inc. Magazine's* “[25 Companies That Are Changing the World.](#)”

As CEO, Neal leads the direction of DEG’s strategy, operations, and expansion, helping client partners realize their potential through the creative application of technology. He has been acknowledged as one of Kansas City’s most accomplished business leaders, having been named one of the “40 Under 40,” one of the “50 Kansans You Should Know,” and by *The Kansas City Star* as one of the 50 most influential people in technology. Prior to co-founding DEG, Neal worked in commercial real estate and served in several capacities for former U.S. Senator and presidential candidate Robert Dole, including as one of the youngest salaried members of Senator Dole’s presidential campaign staff.

Neal is committed to entrepreneurship and civic advancement, proudly serving as a board member for Alliance for Childhood Education and the Overland Park Chamber of Commerce, the Executive Committee of the Kansas City chapter of the Young Presidents’ Organization, the Steering Committee of KC Rising, and on the Advancement Board of the University of Kansas academic medical center. In addition, he is a Fellow of the Helzberg Entrepreneurial Mentoring Program, and has served as a trustee of American University in Washington D.C.

He received his MBA from the University of Kansas in 2001 after graduating *cum laude* from American University in 1998 with an inter-disciplinary degree in Communication, Legal Institutions, Economics, and Government.

Away from the office, Neal enjoys spending time and traveling with his wife, two daughters and a son.

