



**Erin Brower**  
**State & Local Government Affairs Manager – Public Affairs**

Erin Brower serves as the state & local government affairs manager at Hallmark Cards, Inc. and is based at the company's headquarters in Kansas City, Mo. In her role, Erin is responsible for advocating for the amendment, passage or defeat of proposed legislation in the Missouri General Assembly, the Kansas Legislature, the Kansas City, Missouri City Council, the Jackson County Legislature and other state and local governing bodies as needed. She joined Hallmark in 2015.

Erin previously served as vice president of the Alliance for Childhood Education (Aligned), a nonprofit group of business leaders in Kansas and Missouri focused on advocating for quality education. Erin was instrumental in the passage of the 2014 education bill adding pre-kindergarten to the state's school funding formula for the first time in Missouri's history. Additionally, she coordinated the passage of the 2014 Missouri quality indicator bill that enabled a system for evaluating the quality of child care settings.

She began her career in health policy as an investigator for the Employee Benefits Security Administration in the U.S. Department of Labor. Erin currently serves on the Missouri Chamber of Commerce & Industry Board of Directors, Hawthorn Foundation Board of Directors, Friends of the Missouri Governor's Mansion Board of Directors, Aligned Board of Directors, and is a member of the Greater Kansas City Chamber of Commerce's Public Policy Committee.

Erin holds a bachelor's degree from the University of Kansas and a law degree from the University of Missouri-Kansas City.



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